

Trademark and Logo Usage

The Seventh-day Adventist Name

Church trademarks, such as "Seventh-day Adventist," "Adventist," and "Ministry," may be used only in connection with denominational ministries and non-commercial activities of approved lay and professional groups. Use of these trademarks shall be controlled by the General Conference of Seventh-day Adventists through its Trademark Committee. Church trademarks shall not be used in any manner that will jeopardize the Church's tax-exempt status.

The Seventh-day Adventist Logo

The registered trademark may be used by the Seventh-day Adventist Church, its entities, institutions, and churches, as authorized by the General Conference of Seventh-day Adventists, its divisions, unions, and conferences.

Trademarks shall not be utilized in commercial endeavors.

Registered Trademarks

ADVENTIST®

ADVENTIST BOOK CENTER®

ADVENTIST COMMUNITY SERVICES®

ADVENTIST COMMUNITY SERVICES Design®

ADVENTIST HEALTH® (fancy)

ADVENTIST HEALTH SYSTEM®

ADVENTIST HEALTHCARE®

ADVENTIST INFORMATION MINISTRY®

ADVENTIST LAWYER®

ADVENTIST-LAYMEN'S SERVICES AND INDUSTRIES® (ASI)

ADVENTIST NEWSLINE®

ADVENTIST NEWS NETWORK®

ADVENTIST PIONEER LIBRARY®

ADVENTIST REVIEW®

ADVENTIST RISK MANAGEMENT®

ADVENTIST TELEVISION NETWORK

ADVENTIST TELEVISION NETWORK LOGO

ADVENTIST WHOLEHEALTH NETWORK

ADVENTIST WORLD

ADVENTIST WORLD RADIO

ADVENTURER CLUB and Design

ADVENTURER CLUB Design Only

A JOURNEY TEXCELLENCE

A PEOPLE OF HOPE PRODUCTION

ASI

ASI (Stylized)

AWR

BETTER LIVING CENTER

BIBLE MADE PLAIN SEMINARS

BIBLE STORY

BREATHE-FREE

CYCLE OF LIFE

DIALOGUE

DESIGN (Three Trumpets)(AWR)

DESIGN (ANN Log)/ A and Design

DESIGN (Globe with Swirls ARM log)

DESIGN (PeopleHolding Globe)

DESIGN (Seventh-day Adventist Log)

EVIDENCE

FAITH FOR TODAY

FAMILY BIBLE STORY

FAMILY BIBLE STORY Design

GENCON GENERAL CONFERENCE OF SEVENTH-DAY ADVENTISTS

GRACELINK

GRIGGS UNIVERSITY

GRIGGS UNIVERSITY Logo

HEALTH-WISE (Use according to license agreement)

HOPE CHANNEL

HOPE CHANNEL DESIGN

I LOVE BEING FREE FROM SMOKING

IT IS WRITTEN

JOURNAL OF ADVENTIST EDUCATION

LA VOZ DE LA ESPERANZA

LIBERTY

LIBERTY MAGAZINE

LIFESTYLE MAGAZINE

MINISTRY

MISSION SPOTLIGHT

PATHFINDER and DESIGN

PLANNING FOR THE CYCLE OF LIFE

POWERPOINTS

QUIT NOW!

QUIT NOW!and DESIGN

REAL TIME FAITH

SEVENTH-DAY ADVENTIST

SEVENTH-DAY ADVENTIST Logo

SONSCREEN

THE HOPE CHANNEL

THE JOURNAL OF ADVENTIST EDUCATION

WOMEN'S MINISTRIES (Log)

YOUTH ALIVE

YOUTH MESSENGER